

X PINTS FOR NORTH LIGHT 2018

CELEBRATING TEN YEARS of
TAPPING INTO COMMUNITY

Thursday, November 15, 2018

7:00 to 10:00pm

(Doors open 1 hour earlier for VIPs)
at the

Manayunk Brewery & Restaurant

4120 Main Street, Philadelphia, PA 19127

Sponsorship Packages

A portion of your sponsorship may qualify as a charitable deduction for federal income tax purposes.

- **Glassware Sponsor:** \$2,500 and includes 12 VIP tickets, 12 commemorative glasses, you or your company name/logo printed/etched on the commemorative event glass, listed on the postcard invitation (print deadline permitting*) and all media releases including an ad in *Philly Beer Scene Magazine*, full page (5" x 8") ad featuring you or your company name/logo prominently placed in the program, you or your company name/logo on a custom 2' x 10' banner to be hung the night of the event, and inclusion of your name or company name/logo on the North Light Community Center website. Sponsor may have promotional materials available to attendees at the event.

- **Biermeister Sponsor:** \$1,200 and includes 8 VIP tickets, 8 commemorative glasses, you or your company name/logo listed on the postcard invitation (print deadline permitting) and all media releases including an ad in *Philly Beer Scene Magazine*, full page (5" x 8") color ad featuring you or your company on the back cover of the program, you or your company name on a custom 2' x 10' banner to be hung the night of the event, and inclusion of your name or company name/logo on the North Light Community Center website. Sponsor may have promotional materials available to attendees at the event.

- **Mead Sponsor:** \$1,000 and includes 6 VIP tickets, 6 commemorative glasses, you or your company name/logo listed on the postcard invitation (print deadline permitting) and all media releases including an ad in *Philly Beer Scene Magazine*, full page (5" x 8") black & white ad prominently placed in the program, and inclusion of your name or your name or company name/logo on the North Light Community Center website. Sponsor may have promotional materials available to attendees at the event.

- **VIP Sponsor:** \$550 and includes 4 VIP tickets, 4 commemorative glasses, you or your company name/logo listed as a sponsor on the postcard invitation (print deadline permitting), full-page ad (5" x 8") in the program and inclusion your name or company name/logo on the North Light Community Center website. Sponsor may have promotional materials available to attendees at the event.

***Print deadline for postcard is Mon., Sept. 10, 2018.**

- **Brewery Sponsor:** \$300 and includes 2 VIP tickets, 2 commemorative glasses, half-page ad (5" x 3 7/8") in the program, and inclusion of your name or company name/logo on the North Light Community Center website.

- ***Beer Sponsor:** You or your company name/logo listed as a sponsor on the postcard invitation (print deadline permitting), a quarter page ad (5" x 1 7/8") in the program, and inclusion of your name or company logo on the North Light Community Center website.

***Sponsor agrees** to provide a tasting of their beer(s) for 200 persons. Each beer sponsor must commit to staffing their own table, supplying three (3) to four (4) cases or, if supplying drawn beer, must bring their own tap and set up. The Manayunk Brewery will supply a table, table cover and ice. Their staff person should be prepared to talk about their beer the night of the event.

- ****Food Sponsor:** You or your company name/logo listed as a sponsor on the postcard invitation (print deadline permitting), a quarter page ad (5" x 1 7/8") in the program, and inclusion of your name or company logo on the North Light Community Center website. Sponsor may have promotional materials available to attendees at the event.

****Sponsor agrees** to provide a small sampling of dishes for 200 persons and a server to plate and represent the sponsor. The goal is to provide food for 200 event guests with each food vendor supplying approximately 1/4 of the food.

Being a sponsor allows your company to brand itself in front of local businesses and potential customers at the event along with recognition in print, online and social media outlets.

The funds raised through this event are critical to North Light's continued work in the community. Your sponsorship helps provide food for families in need, quality day care for children, and job training and academic supports for teens.



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TAPPING INTO COMMUNITY

Pints for North Light 2018

North Light Community Center
175 Green Lane, Philadelphia PA, 19127
P (215) 483-4800
F (215) 483-6728
e-mail: info@northlightcommunitycenter.org

Sponsorship Agreement

I agree to sponsor North Light Community Center's fundraising event **Pints for North Light 2018** on Thursday, November 15, 2018, 6:00 PM to 10:00 PM at the **Manayunk Brewery & Restaurant**, 4120 Main Street, Philadelphia, PA 19127.

As a _____ sponsor, I will receive the following sponsorship benefits: _____

For these sponsorship benefits I agree to (Pay or Provide) _____ the **Pints for North Light** event.

In addition I will provide a high resolution (300 dpi min.) digital copy of my company logo. If **Pints for North Light** does not receive the sponsor logo by the stated deadlines as listed in the sponsorship benefits, the sponsor logo may not be included in all described promotional materials.

Authorized Sponsor Representative Signature

Date

Authorized Sponsor Representative Printed Name (if different from above)

Sponsor Name / Company Name

Address

City

State

Zip

Telephone(s)

Email Address

Authorized North Light Representative Signature

Date

All proceeds to benefit North Light Community Center